

Theses at the Chair of Entrepreneurial Behavior

Chair of Entrepreneurial Behavior
Prof. Dr. Rebecca Preller

Institute for Entrepreneurship & Innovation

Application Procedure

Theses at the Chair of Entrepreneurial Behavior are allocated through a central application process. Applications can be submitted four times per year (**15 January, 15 April, 15 July and 15 October**). The start date of your thesis is independent of these application deadlines.

The application process consists of three steps:

- First, the **central registration form** of the **Institute for Entrepreneurship & Innovation** must be completed. The form can be found on the [website of the Institute for Entrepreneurship & Innovation](#).
- Subsequently, **you will be contacted** and receive further information regarding your assigned supervisor. If you have already had a preliminary discussion with a potential supervisor, please indicate this in the application. Your preference will then be taken into consideration.
- Afterwards, **you will arrange a preliminary meeting with your supervisor**, during which the thesis topic will be discussed in more detail.

Registration & Supervision

Thesis Registration & Processing Time

- The thesis is registered after the final agreement on the topic with your supervisor. Registration usually takes place within four weeks of the topic being finalized or the start of the thesis.
- To register your thesis, you must provide your student ID number and the final thesis topic.
- The processing time is 12 weeks (Bachelor) and 24 weeks (Master's). Please refer to the PSO for details.

Supervision

- In consultation with your supervisor, three key meetings are usually scheduled throughout the thesis process: a kick-off meeting, an interim meeting and a final discussion.
- If you have any further questions, please do not hesitate to contact us by e-mail.

Thesis Colloquium

Presentations & Feedback

- The colloquium is jointly organized by all chairs of the Institute for Entrepreneurship & Innovation and takes place once a month (further information can be found in the corresponding e-learning course).
- The dates will be announced at the beginning of each semester.
- Students are encouraged to attend and present their own research in order to receive feedback.
- Please coordinate both the presentation date and the presentation content with your supervisor in advance.

Thesis Requirements

Content and Structure of Theses

- Master's theses should have a strong empirical focus. Both qualitative and quantitative research projects are supervised at the chair.
- Bachelor's theses may take the form of a systematic literature review.
- Theses conducted in cooperation with external partners (e.g. companies) are generally possible but must comply with academic standards and regulations.
- To ensure focused and effective supervision, the Chair of Entrepreneurial Behavior primarily supervises topics that fall within its research areas. Please refer to the staff profiles on the chair's website for further information on individual research interests.

Formal Requirements

Formatting Guidelines

Theses at the Chair of Entrepreneurial Behavior should have a length of approximately 30 pages (+/- 10%).

- Appendices, tables and figures are not included in the 30-page limit.
- The page limit may vary, particularly for qualitative theses that include a large number of quotations. Any deviations should be discussed with the supervisor.
- The APA Manual (7th Edition) serves as the sole basis for the formal formatting of the thesis.
- The chair's thesis template must be used. The template can be found on the chair's website under "Teaching" → "Theses" → "Documents".
- Templates for both qualitative and quantitative theses are available.

The following requirements must be observed:

- Font size: 12 pt
- Font: Times New Roman
- Page numbers: bottom right (Arabic/Roman numerals)
- Line spacing: 1.5 (including tables)
- Citation style: APA (7th Edition)
- Language: English (in exceptional cases, a thesis may be written in German. Please discuss this with your supervisor in advance).

Submission of the Thesis

Submission Guidelines

- Theses must be submitted digitally in PDF/A format via the university's form server to the Examination Office.
- After uploading your thesis, you will receive a confirmation of submission via your University of Bayreuth student e-mail account.
- Please note that, in addition to the digital submission, one or two printed copies of the thesis (identical to the digital version) may need to be submitted to the examiner(s). **Please refer to your study and examination regulations or contact your examiner(s) for further information.** Note: **At the Faculty of Law, Business and Economics, one printed copy must be submitted to the first examiner in addition to the digital submission.**
- All documents must be submitted by the respective deadline. This applies both to the electronic submission of the thesis and to any required printed copies.
- **If additional materials are associated with the thesis (e.g. interview data, datasets or software), please save them on a USB drive and submit it to the examiner.**
- Further information can be found on the website of the Examination Office.